

# Nook— Brand refresh

Nook

Logo

Classic, timeless, evokes the idea of modularity, space, architecture and customisation.

Super versatile, can be used really big, really small, positive or negative, on colour or imagery.

# Nook

Nook

Brand concept

Flat / blunt edges eludes to  
architecture and space

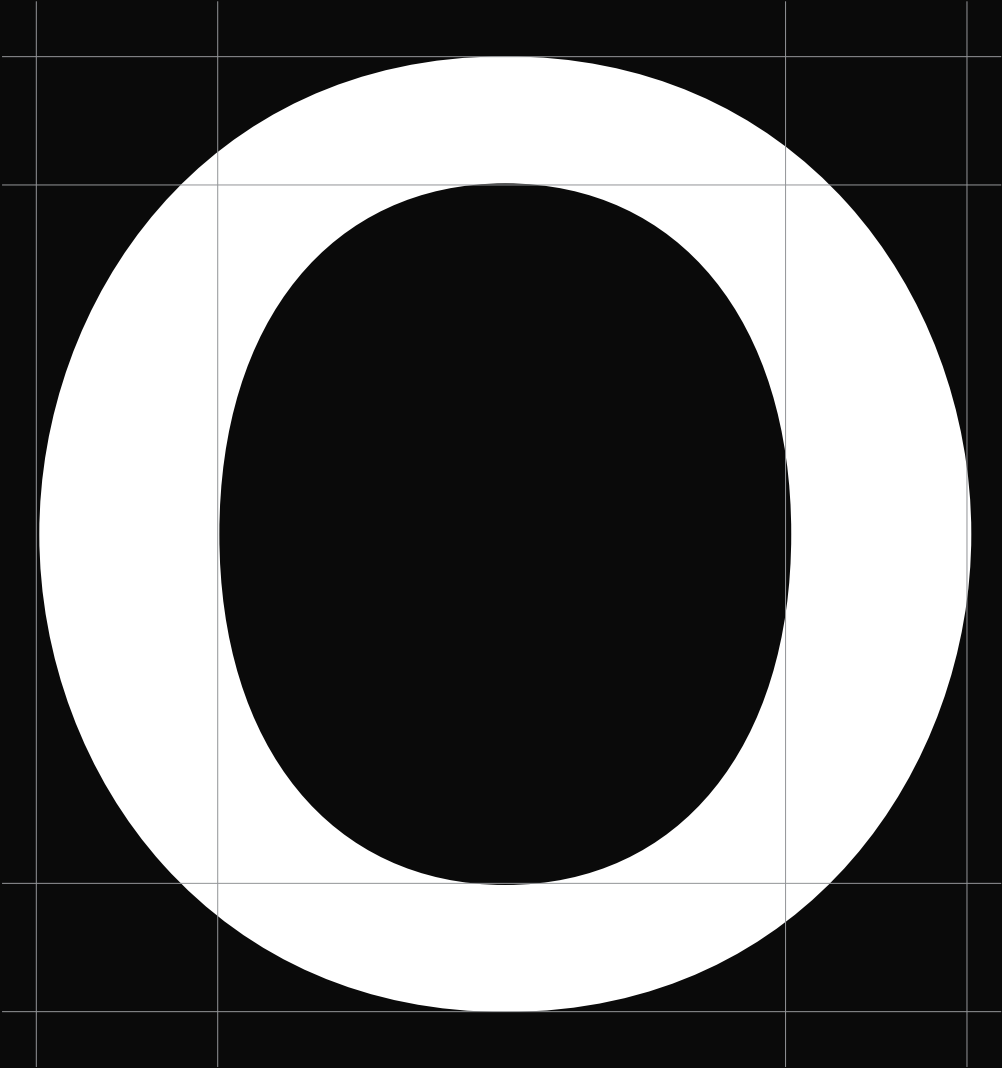




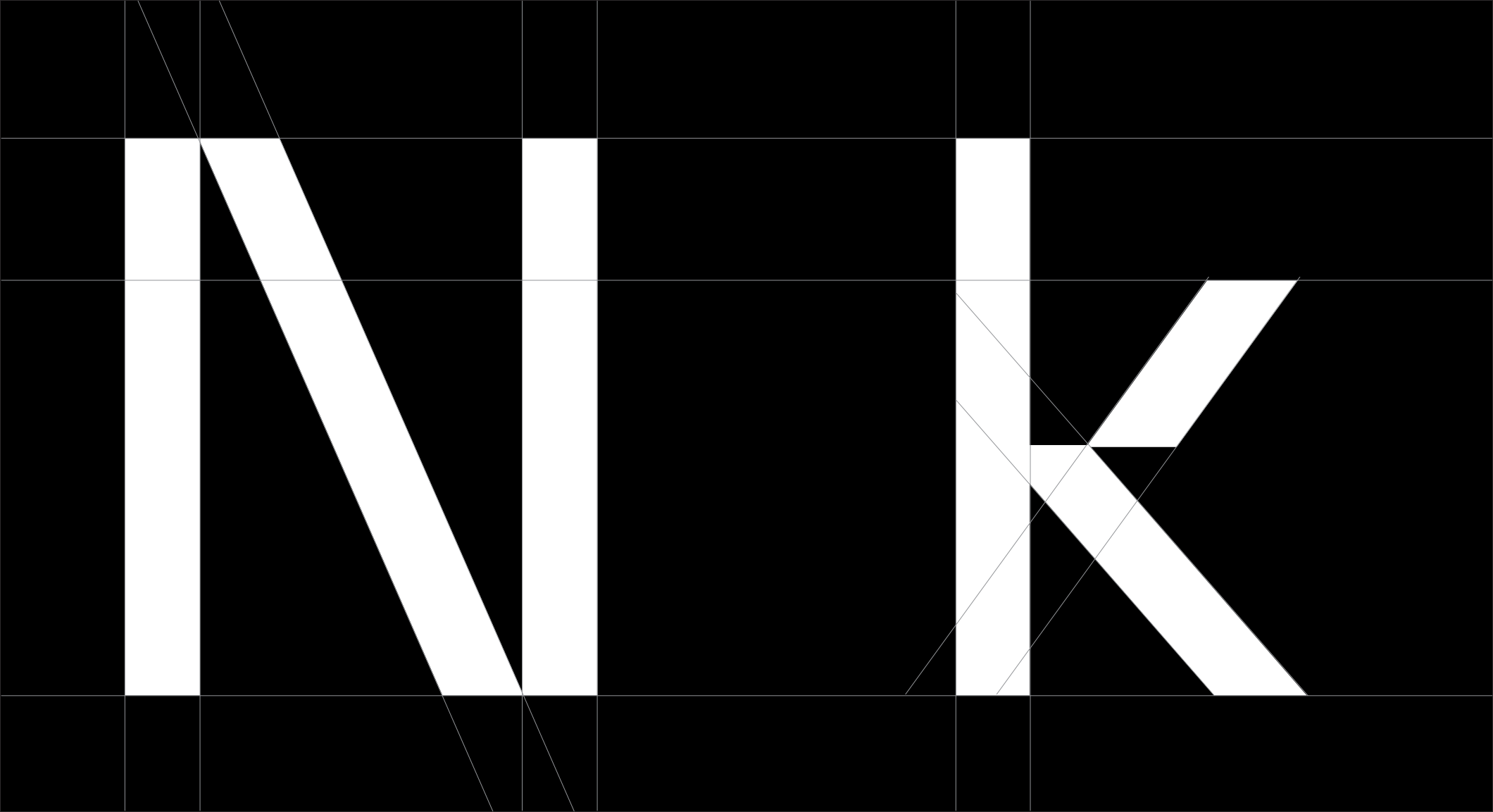


Bespoke 'k' with nook created  
in the negative space, feels  
architectural and modular

Subtle nuance in the width of the 'o's help it feel more bespoke and further help legibility



N and k forms are harmonious, and echo each other



# Nook

Positive

# Nook

Reversed

Symbol

INI

N → NI

Nook



Nook



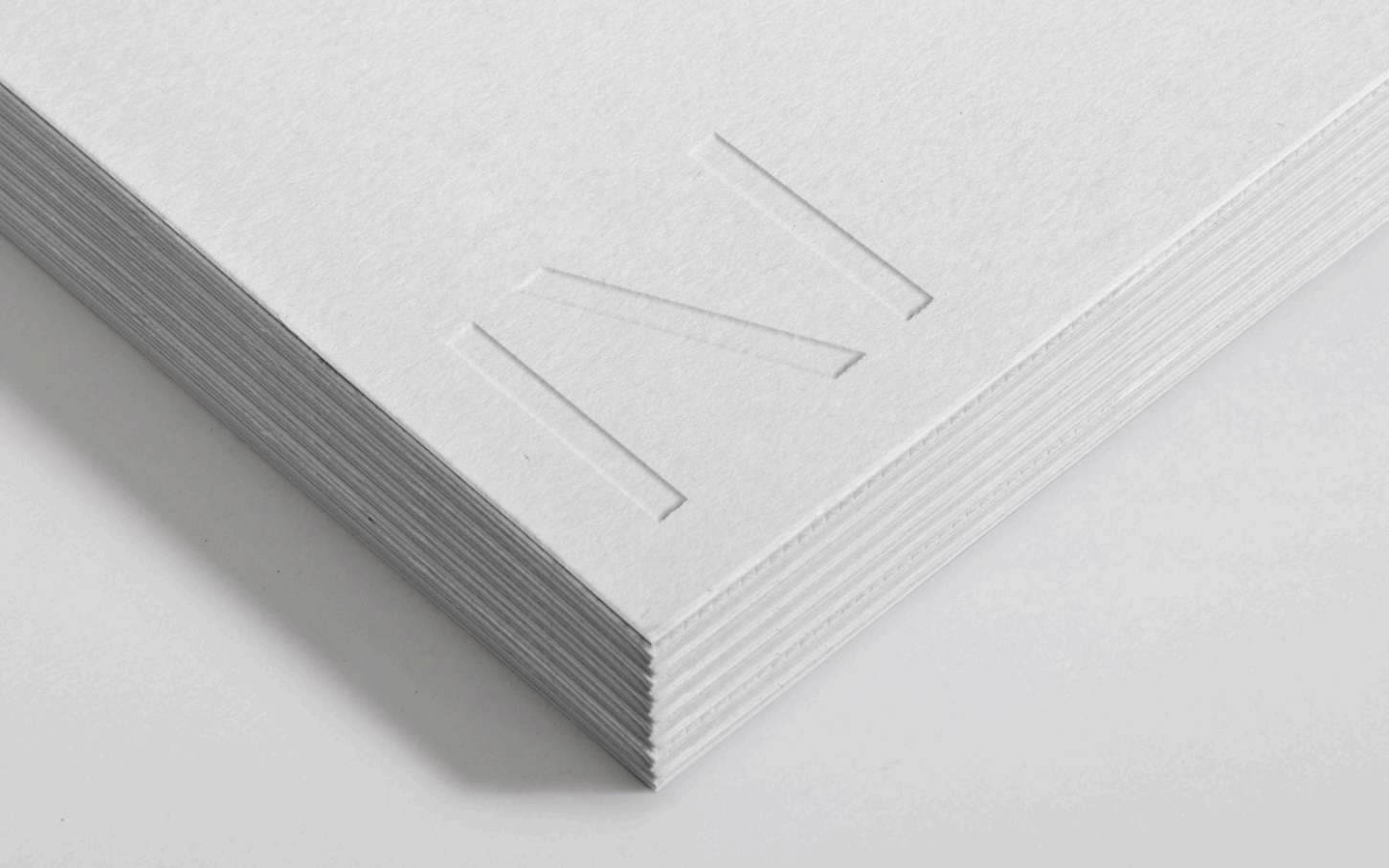




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Nook

INI Modular Architectural Homes











Nook

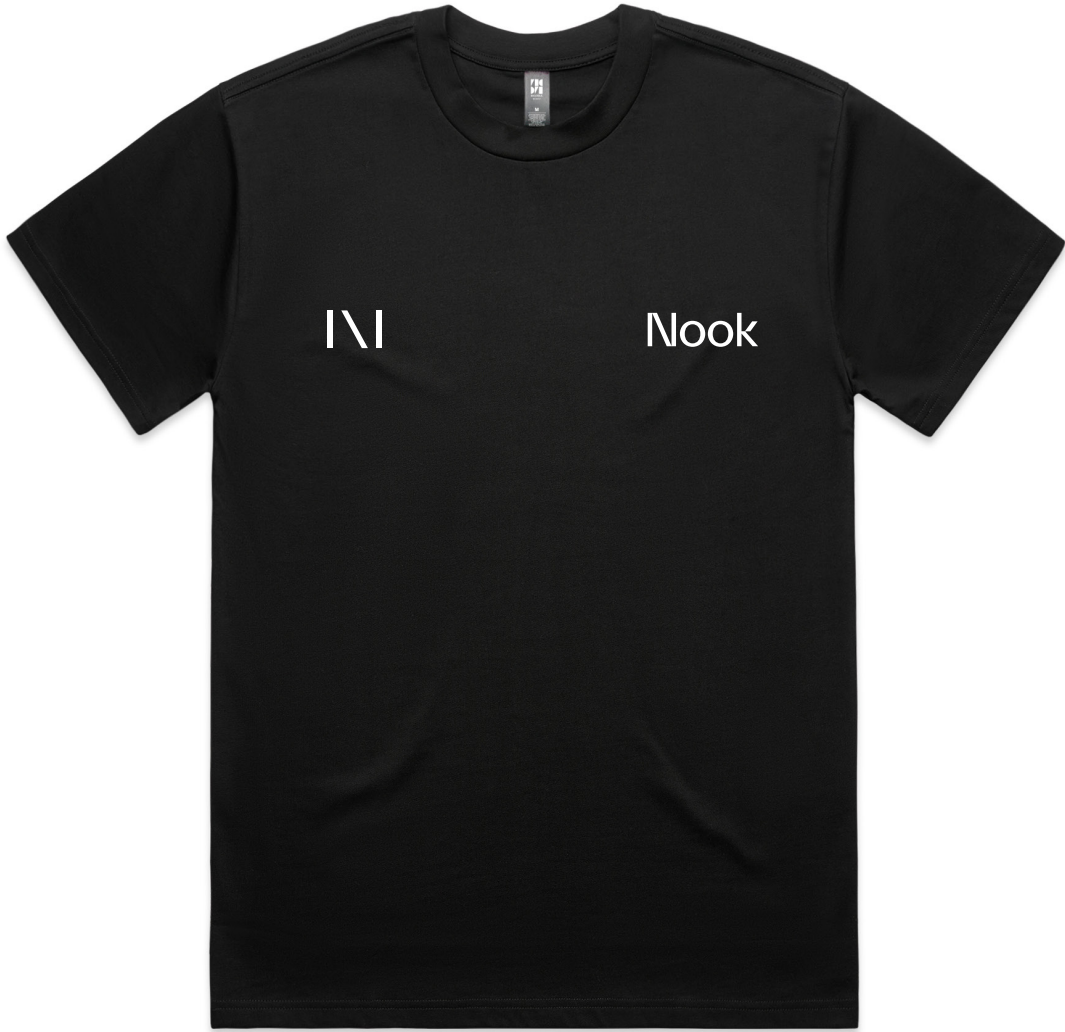
Modular  
Architectural  
Homes

09 412 5677  
Nookhomes.co.nz

Architecturally designed  
Built offsite  
Highly customisable  
Delivered anywhere

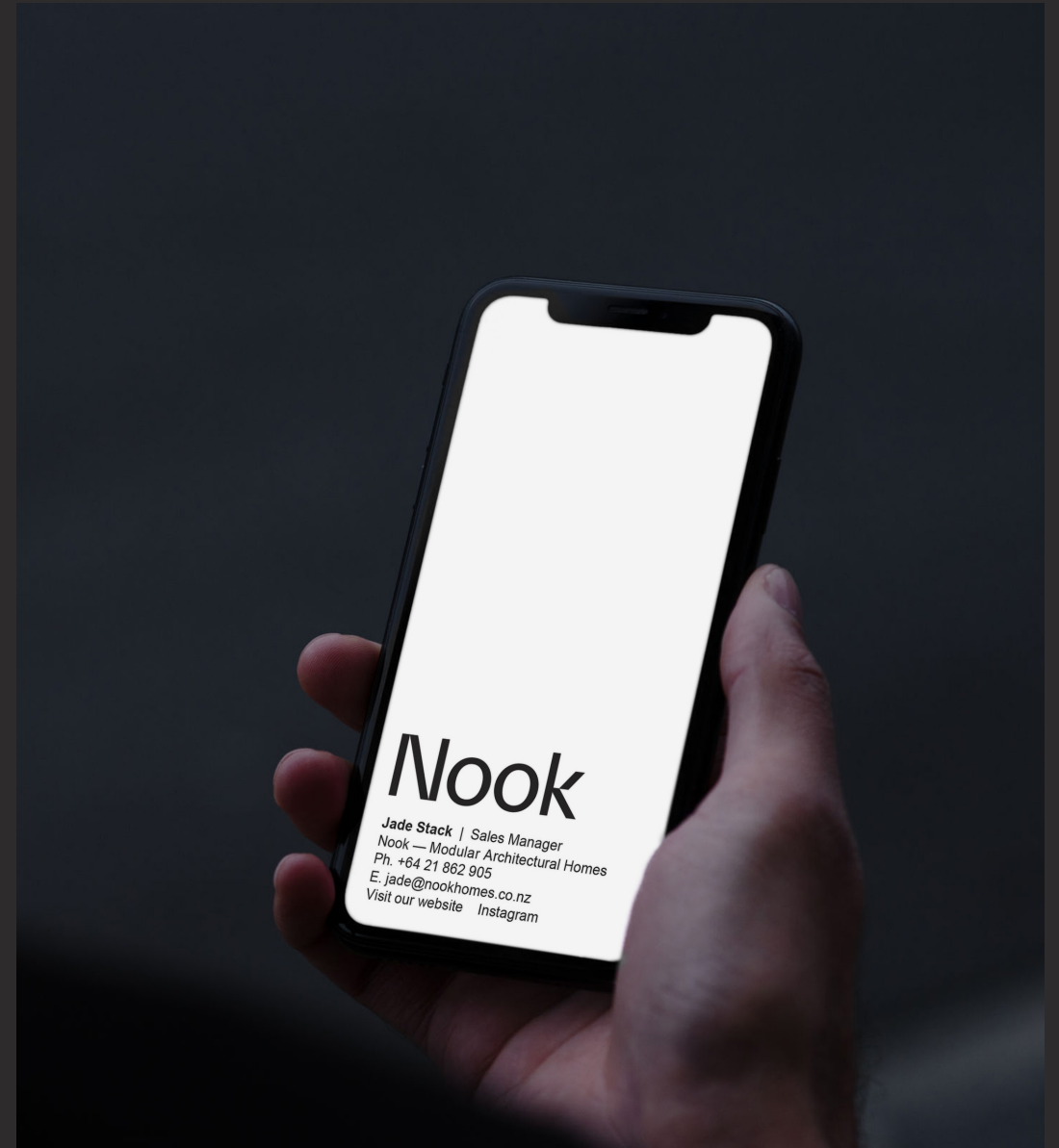
NI















INI

Nook

Modular  
Architectural  
Homes



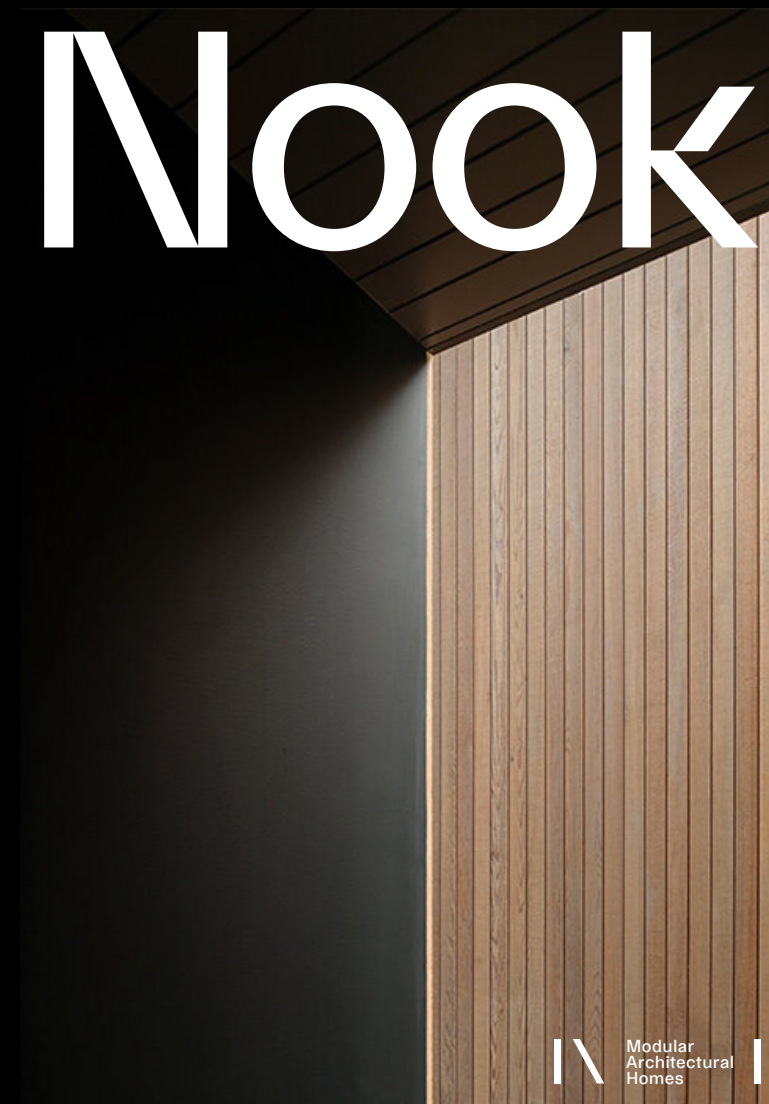
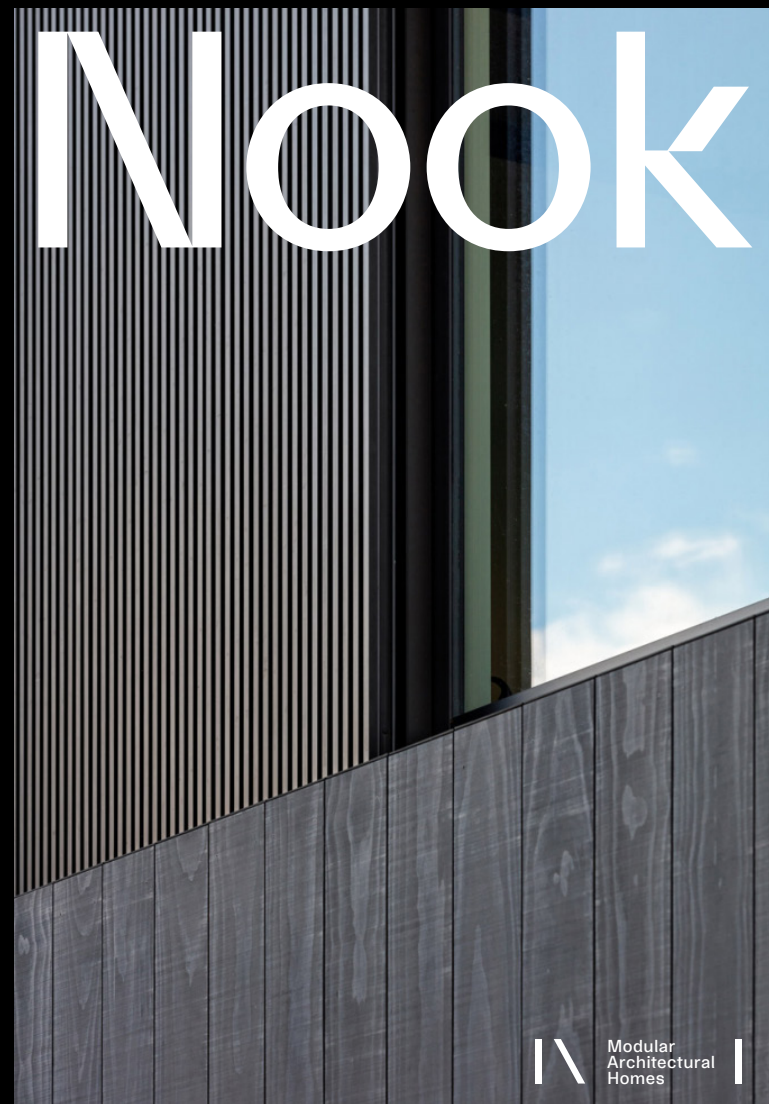
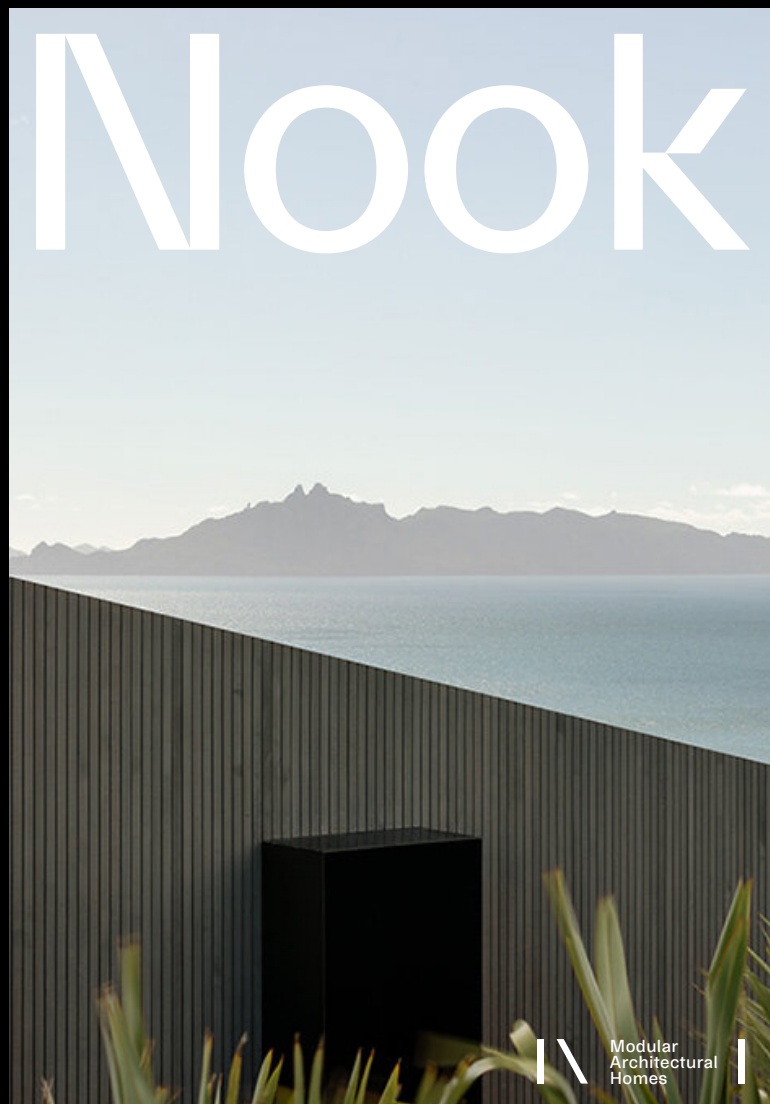
Modul  
Architectural  
Homes

We design and build contemporary, architecturally designed homes. Built off-site using high quality materials and products, and delivered nationwide to your nook of land.

[Nookhomes.co.nz](http://Nookhomes.co.nz)



# Nook





A Nook  
for the whole  
family



Nook

NA Modular  
Architectural  
Homes

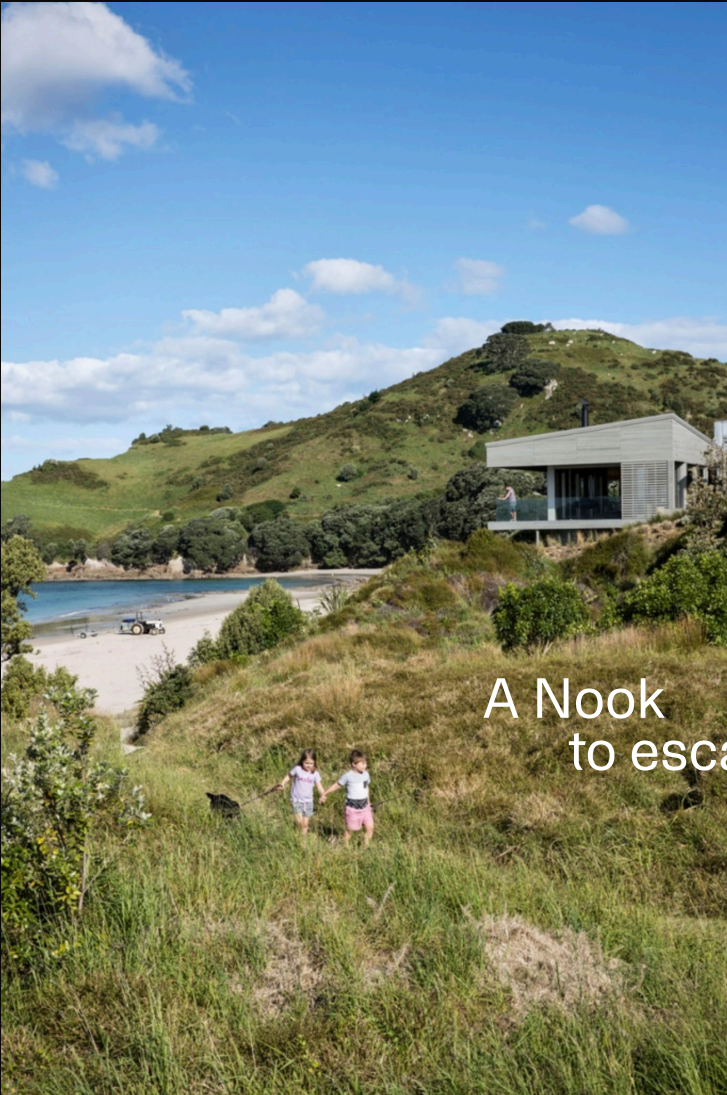
A Nook  
in the middle  
of nowhere



Nook

NA Modular  
Architectural  
Homes





A Nook  
to escape to

Nook

IN Modular  
Architectural  
Homes I



A Nook  
with a view

Nook

IN Modular  
Architectural  
Homes I





A Nook  
for discerning  
tastes

Nook

IN Modular  
Architectural  
Homes I



A Nook  
to create

Nook

IN Modular  
Architectural  
Homes I

A Nook in the middle of nowhere  
A Nook for the whole family  
A Nook for discerning tastes  
A Nook to create  
A Nook to escape to  
A Nook with a view  
A Nook to call home  
A Nook to unwind  
A Nook to make your own  
A Nook to entertain  
A Nook off the beaten track  
A Nook to indulge  
A Nook on the coast  
A Nook in nature...

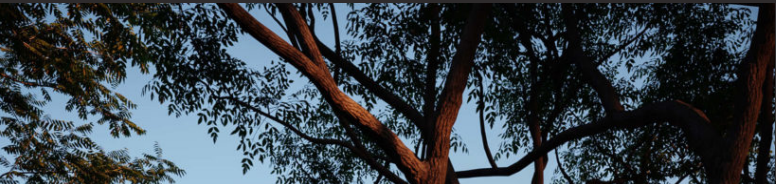


# A Nook for discerning tastes

Explore the benefits of using Nook

- Architectural designs ▼
- High quality materials & finishing ▼
- Fully customisable ▼
- Use of space and flow ▼
- High level of craftsmanship ▼
- Our streamlined process ▼
- Service ▼
- Inhouse architects ▼

Find out more



# A Nook to make your own

Our Nooks are fully customisable,  
choose from one of our options below:

①

Choose from one of our  
architecturally designed plans

Get started

②

Customise any design to suit you and  
your land. Materials, finishing, tweaks  
to floorplans, add-ons and upgrades.

Get started

③

Create a fully bespoke Nook.  
Sit down with one of our highly skilled  
architects to create your dream Nook.

Get started

